



FOR IMMEDIATE RELEASE

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BuilderFusion® Inc. Named the 12th Fastest-Growing Company in Utah

Company honored as one of Utah Business magazine's Fast 50

OREM, Utah – Aug. 29, 2008 – BuilderFusion® Inc., a leader in membership management software for professional associations, was this week named one of the 50 fastest-growing companies in the state by Utah Business magazine. BuilderFusion was recognized for its compounded revenue growth over the past four years.

“Being named an honoree of the inaugural Fast 50 is a wonderful recognition of the hard work and innovation that have made BuilderFusion a top provider of member management software for professional associations,” said BuilderFusion CEO Mitch Merrifield. “Since the company was founded nearly eight years ago, its flagship BuilderFusion software has given professional associations around the nation the power to eliminate redundant data entry, drive down operating costs and communicate more effectively with their members.”

“Our state has a rich history of extraordinary growth and progression in business, which is why we’re spotlighting 50 of Utah’s most innovative and fastest-growing companies,” said Martin Lewis, publisher of Utah Business magazine. “In addition to the 50, we’re showcasing eight other companies that have recorded outstanding revenue growth. Each of the companies spotlighted has demonstrated progressive thinking, hard work and innovation, making Utah one of the nation’s business leaders.”

In addition to its placement as the number 12 fastest-growing company in Utah, BuilderFusion was also recently included in the prestigious Inc. 500, a list of the fastest-growing private companies in America published annually by Inc. magazine. BuilderFusion was ranked 252 among all companies in any industry and number 11 among software companies.

Founded in 2000, BuilderFusion was a pioneer of the application service provider (ASP) model, delivering software as a service over the Internet. The company was the first to take association member management entirely to the Web and today offers a software suite that combines

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membership maintenance, event management, email and fax communication and Web site integration into a single system accessible anywhere over the Internet.

To learn more, visit www.builderfusion.com.

About BuilderFusion Inc.

BuilderFusion Inc. is #1 in technology and Parade of Homes solutions for builders associations. The company's flagship product, BuilderFusion, is a Web-based software package offering a full suite of capabilities addressing the unique business, relationship and communication needs of builders associations. With a customer list that includes HBAs and BIAs around the United States, BuilderFusion is changing the way builders associations operate, communicate and grow. For more information, visit www.builderfusion.com.

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Press Contact:

Shawn Dickerson
BuilderFusion Inc.
801-762-6208
shawn@builderfusion.com