

MEDIA ALERT
April 18, 2007



Central Coast Parade of Homes VIP Night

Members of the media invited to preview the first-ever Central Coast Parade of Homes before it's open to the public

What: Central Coast Parade of Homes VIP Night

When: Thursday, April 19, 5 to 5:30 p.m.

Where: Parade of Homes entry #11, the Mesa Verde by Larwin Company, located at 5611 Menemsha Lane in Orcutt

Who: Members of the media, invited government officials, and the home builders and sponsors of the 2007 Central Coast Parade of Homes

The inaugural Central Coast Parade of Homes begins Friday, April 20, and members of the media are invited to attend the VIP Night ribbon-cutting ceremony to experience and celebrate the area's first-ever Parade of Homes before it's open to the public. The event, which runs April 20-22 and 27-29, is a self-guided tour of 17 of the most beautiful model homes, multi-family living and new developments in San Luis Obispo and Santa Barbara counties. The title sponsor of the Central Coast Parade of Homes is James Hardie, and the event is presented by the Home Builders Association of the Central Coast. For more information, visit www.CaliforniaBuild.net.

Directions to the Mesa Verde by Larwin Company:

Exit U.S. Highway 101 at Clark Ave., proceed west to Stillwell Rd., turn left, and proceed all the way up the hill to the Sales Information Center.

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