



**FOR IMMEDIATE RELEASE**

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## **New BuilderFusion 6.0 Helps Take the Legwork out of Monthly Membership Dues and Renewals**

*Latest release of the home building industry's top member management tool features support for more complex dues structures and easier integration with the NAHB*

**SALT LAKE CITY (Fusion Face2Face 2006) – March 1, 2006** – This week at the company's first-ever nationwide user conference, BuilderFusion Inc., #1 in technology for builders associations, unveiled the latest release of its industry-leading member management software. BuilderFusion™ 6.0, available now, is a powerful tool for both large and small home builders associations (HBAs); and because the product is Web based, it's already deployed to a customer base of nearly 70 associations around the United States.

As the professional organization for hundreds of thousands of home builders and contractors around the United States, HBAs are faced every month with the challenging task of requiring, receiving and managing membership dues and renewals. The newest release of BuilderFusion takes aim at making that process faster and less complicated.

BuilderFusion 6.0 helps take much of the legwork out of managing member dues by offering new support for "sliding scale" dues structures. Rather than just a single dollar amount, version 6.0 allows HBAs to set up a sliding scale for member dues that graduates based on either a member company's annual revenue or number of employees. The result is a much easier process for setting up an equitable and profitable dues structure: Larger member companies pay more, while smaller companies pay less. Further, BuilderFusion tracks the entire process, so dues invoices are generated automatically based on the member records that are also stored in BuilderFusion.

"Many builders associations, particularly some of the country's largest, have moved from a single price for member dues to a graduated scale. This allows the association to better accommodate the broad spectrum of businesses they serve," said BuilderFusion President Craig Weston. "With BuilderFusion 6.0, those associations have a very easy and dynamic way to manage complicated dues structures – saving time and eliminating paperwork for HBA staff."

Also new in 6.0, a revamped and streamlined interface dramatically simplifies the process of electronically transferring member records from BuilderFusion to the National Association of Home Builders' Web Membership System. That transfer of member information – a requirement for local associations – is another way BuilderFusion helps to eliminate manual data entry and save staff time amid the monthly process of managing association memberships.

Finally, the latest release of BuilderFusion includes a number of enhancements to the product's reporting engine, allowing associations to know more about their memberships by providing powerful insight into both the demographic landscape and membership trends. In addition to generating reports of member names and contact information, BuilderFusion can now output summary reports, which calculate the number of members that meet certain search criteria, such as the number of drywall contractors versus electricians, and cross-tabulated reports that track the intersection of two data fields, such as the number of builders operating within each ZIP code.

**-more-**

For more information about BuilderFusion 6.0, visit [www.builderfusion.com](http://www.builderfusion.com) or contact BuilderFusion Inc. at 801-765-0191 or [info@builderfusion.com](mailto:info@builderfusion.com).

**About BuilderFusion Inc.**

BuilderFusion Inc. is #1 in technology for builders associations. The company's flagship product, BuilderFusion™, is a Web-based, hosted software package offering a full suite of capabilities addressing the unique business, relationship and communication needs of builders associations. With a customer list that includes HBAs and BIAs around the United States, BuilderFusion is changing the way builders associations operate, communicate and grow. For more information, visit [www.builderfusion.com](http://www.builderfusion.com).

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