

FOR IMMEDIATE RELEASE
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HBA Financial Management and Event Planning Gets Easier with New BuilderFusion Release

Leading member management system adds powerful new accounting tools and a more comprehensive view of association events

BIG SKY, Mont. (2005 EOC Seminar) – Aug. 9, 2005 – Today at the 2005 Executive Officer Council Seminar, BuilderFusion Inc., a leader in technology solutions for builders associations, announced the latest release of BuilderFusion, the company’s widely deployed data and member management system. Version 5.2, which will be available in early September, adds a number of powerful enhancements to a product that’s already in use at 50 home builders associations (HBAs) and building industry associations (BIAs) around the United States.

“Unlike other association management offerings, BuilderFusion is sold exclusively to HBAs and BIAs,” said BuilderFusion President Craig Weston. “Every enhancement, every new feature in BuilderFusion 5.2 is designed to make life easier for HBA executive officers and their staffs. Equally important, the product is Web based, so upgrades are seamless and never require expensive new server hardware.”

Easier, More Powerful Accounting Tools

Foremost among the improvements in BuilderFusion 5.2 are new accounting tools that simplify financial management and allow builders associations to define payment processes according to their own business practices.

For instance, using BuilderFusion 5.2, HBA staff can accept more complex payment combinations, including applying a single payment to multiple invoices or applying a partial payment to a single invoice. Further, this latest version features new out-of-the-box support for Solomon and Great Plains accounting packages, plus the ability to configure BuilderFusion for use with virtually any other accounting system. This new integration adds to previously supported packages QuickBooks, Peachtree and MAS 90.

More Comprehensive Event Planning

Event planning is also faster and more comprehensive than ever before, thanks to BuilderFusion 5.2. Participants in HBA/BIA home shows or trade shows can now be assigned a specific event booth and

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location, allowing association staff members to track and manage every event detail – such as display name, move-in time, electrical needs, booth type and more – from a single location.

Other improvements in the 5.2 release significantly reduce the amount of navigation required for common administrative functions and allow the BuilderFusion system to track and manage advertisement sales for association publications.

“BuilderFusion is much more than just a membership database,” said Jean Sexton, membership and services director for North Coast BIA in Ohio. “With it, we’ve been able to improve virtually every part of our business – from a real-time calendar that keeps members informed about meetings and events to complete integration with NAHB, including sending dues payments electronically. Thanks to automated meeting reminders and similar features, regular communication with committees and councils is now easier than ever, and we even track companies on the road to membership – from potential member to candidate to association member.”

BuilderFusion 5.2 will be available in early September. For more information about the BuilderFusion member management system, visit www.builderfusion.com.

About BuilderFusion Inc.

Founded in 2001, BuilderFusion Inc. is an innovative solution provider committed to a singular vision: helping home builders associations (HBAs) and building industry associations (BIAs) leverage the Internet to automate day-to-day administration, strengthen relationships with association members and drive down operating costs. The company’s flagship product, BuilderFusion™, is a Web-based, hosted software package offering a full suite of capabilities addressing the unique business, relationship and communication needs of builders associations. With the support of significant venture investments and a customer list that includes HBAs and BIAs around the United States, BuilderFusion is helping to transform the way residential home builders associate, communicate and grow. For more information, visit www.builderfusion.com.

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