

BuilderFusion *starter pack*

– powerful and affordable member data management

For many home builders associations (HBAs) and building industry associations (BIAs), the benefits of comprehensive member management seem out of reach. Though they may be faced with excessive manual data entry across a number of redundant systems, the cost of a more powerful and integrated member database makes upgrading a challenge. Until now. For HBAs and BIAs that are ready to start saving thousands of dollars and hundreds of hours each year by automating member management – but are also working with a tight budget – the BuilderFusion Starter Pack is a perfect fit.

The BuilderFusion Starter Pack is a lower-cost, introductory version of the BuilderFusion member management system for growing HBAs and BIAs. The Starter Pack gives builders associations powerful member management capabilities at a price that meets their budget. With the BuilderFusion Starter Pack, growing HBAs/BIAs can quickly take member management online, eliminate excessive manual data entry, and save time and money by combining a member database and other key functions into a single system accessible on the Internet. For just \$15 per dues-paying member – less than half the cost of the BuilderFusion standard package – associations can enjoy this powerful set of integrated features:

- *Member Database* – The Starter Pack eliminates the headaches that come from having key information spread across several systems by offering a single place where all member data is held.
- *Event Management* – BuilderFusion tracks member registration and attendance at association events, golf tournaments and other activities.
- *Smart Communication* – Once a message has been composed, BuilderFusion can automatically send it via e-mail, by fax or by printing mailing labels for hard-copy mailers.

- *Reporting* – Associations can select from 40 standard membership reports and thousands of custom reports.
- *Web Site Integration* – HBAs and BIAs can create and host a Web site through the same BuilderFusion interface they use to manage day-to-day operations.
- *NAHB Interface* – BuilderFusion creates a seamless flow of membership data and information between local associations and the NAHB.

Deploying the BuilderFusion Starter Pack also allows builders associations to start enjoying the benefits of effective member management today – and then upgrade as budget allows. Beyond the core features of the Starter Pack, the full version of BuilderFusion offers advanced options such as accounting integration, event exhibitor and booth management, a self-service members-only Web site, government affairs and education modules, and much more.

The BuilderFusion Starter Pack provides HBAs and BIAs a lower-cost entry point into a world of better staff productivity and dramatically lower day-to-day operating costs. To learn more about improving member management with the BuilderFusion Starter Pack for as little as \$15 per association member, visit www.builderfusion.com.